

CROWDFUNDING PLATFORM "STARTERA"

IN SHORT

StartEra is a tool of interaction for people on the Internet and will help to activate the audience for the joint creation of products, services, and projects. This platform will be a convenient and easy way to involve collective financing for the implementation of projects.



Also in 2020, we began cooperation with the Lviv City Council. The direction is the co-financing of projects submitted to StartEra.

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STORY



The goal of the StartEra crowdfunding platform project is to engage the public in support of socially important changes and projects in the city through crowdfunding (co-financing) of projects.

Objectives:

- ✓ Promoting crowdfunding as an effective tool for involving the public in changing city, through the financial support of socially important projects that will be driving factors of change in the city, by conducting an advertising campaign to promote using the crowdfunding platform as a tool to involve the public in changing the city;
- ✓ Organization of meetings with the involvement of socially active residents to bring about change in the city and crowdfunding campaigns;
- ✓ Providing professional advice and project promotion.

At present, the experience of the <https://startera.org.ua/> crowdfunding platform in 2021-2022 in Ukraine consists of 16 projects for which UAH 496,091 (€13,500) has been collected. Most of the projects are social projects, so there was no commercial profit for them.

IN FOCUS



DISCO; LPNU.

Inspiration, sources, credits:

<https://startera.org.ua/en/>

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